



Sophie & madigan Lillard

Memorial Playground



Destination PLAY!

a whole new way to play is coming to Frederick MD

www.sophieandmadigansplayground.com

The whimsy of Sophie and Madigan Lillard Memorial Playground

It's all about the details from the creative castle of Fantasy Land, the magical tea party of Wonder Land, and the adventurous Lost Boys Tree House in Never Land. Each detail chosen by the Lillard family, reminiscent of family memories with Sophie and Madigan, in order to maximize the wonder children will feel when they come to the park.

Kindness Matters!

The real "magic" of a Sophie & Madigan Lillard Memorial Playgroud is inspired by the incredible kindness that Sophie and Madigan shared with those they knew in their short lives. The playground will be a fun and welcoming place for visitors of all ages, all

Phase One Play Zones

Planned Play Zones include the Creative Castle, King of the Mountain, Peaceful Pumpkin Patch, Over the Rainbow Swing and Sway, Sunshine Spin, and more!

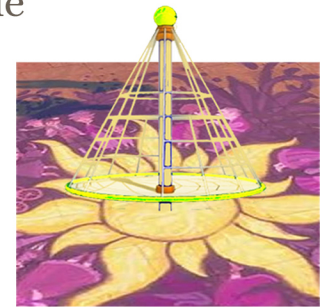
*renderings are concepts only



Creative Castle



Peacaeful Pumpkin



Sunshine Spin



Carousel Entry



Rainbow Swing and Sway

Sophie & Madigan Lillard Memorial Playground strives to meet the unique play needs of everyone in the community. While an estimated 20% of our nation's individuals are living with a disability, only 10% of them use a mobility device. That means that the other 90% are living with autism, sensory challenges, cognitive and developmental issues, and complications that arise from aging. They play differently! We strive to have a safe place for everybody to play together!



Phase One Features

Fantasy Land Major Sponsor



As a Fantasy Land Major Sponsor you are helping countless children and families have access to a commodity never before seen in our community. A place where kids and grown ups alike can play together regardless of their abilities. Parks similar to the vision for Sophie and Madigan Lillard Memorial Playground see upwards of 25,000 visitors every month year round. Your name will be prominently displayed at the entry signage, and you'll be invited to share your company's information at all of our upcoming events.

Sponsorship package \$150,000 ~ package includes:

- *1 commemorative shovel and 4 spots for the ground-breaking ceremony early 2019
Plaque on Fantasy Land entry signage, permanently displayed for the life of the playground.
Logo, and name or code may be included.
- *1 Carousel Horse with choice of main colors with small plaque.
- *Recognition on the Sponsor Wall with choice of Large Leaf or Butterfly
- *Reserved 15 spots (minimum) for Community Build, a very rewarding, team building experience, early Spring 2019.
- *6 spots at the Ribbon Cutting Event Tent.
- *Verbal, and signage recognition at both the ground-breaking and Ribbon Cutting events.
- *Opportunity to share your message with the community at the Ribbon Cutting event.
- *Logo included in all press highlights for the duration of the project through the Ribbon Cutting.
- *Social media highlights for the duration of the project through the Ribbon Cutting
- *Inclusion in all media, press, etc., as a named exclusive sponsor of Fantasy Land pod
- *Press release and social media to announce the partnership

Creative Castle



The Creative Castle is the center piece of Fantasy Land the realistic castle front stands 3 stories tall in front of a hidden play structure full slides, climbers, bridges, and many more unique ways to play together, not the least of which is imagination-driven play! Ground level rooms filled with hand painted imaginative play prompts. The process of pretending builds skills in many essential developmental areas, including social and emotional skills. When children engage in pretend play, they actively experiment with the social and emotional roles of life.

Sponsorship package \$55,00 ~ package includes:

- 1 commemorative shovel and 2 spots for the ground-breaking ceremony early 2019
- Physical recognition on or around Creative Castle
- Special Recognition sponsor wall. Logo, name OR code may be included

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Creative Castle Sponsor Cont...

2 spots at the Ribbon Cutting and Grand Opening Event Tent

Reserved 5 spots for Community Build, a very rewarding team building experience, Spring 2019

Recognition at ground-breaking and Ribbon Cutting Ceremonies in late Spring 2019

Small logo included in all press highlights for the duration of the project through the Grand Opening

Carousel Sponsor



These majestic horses will surround the memorial pavillion that guests will be funneled into before entering the playground areas. As the statement piece your company will be showcased on a horse with the main colors of your choice on the horse and will be noted as a sponsor on a permanent plaque

Sponsorship package \$35,000 5 available ~ package includes:

1 commemorative shovel and 2 spots for the ground-breaking ceremony

1 Carousel Horse with choice of main colors with small plaque

Flower on Sponsor wall, logo, name or code may be included.

Reserved 5 spots for Community Build, a very rewarding team building experience, Spring 2019.

2 spots at the Ribbon Cutting Event Tent

Recognition at ground-breaking and Ribbon Cutting Ceremonies

Play Zones

Peaceful Pumpkin Patch

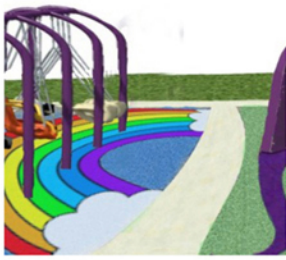


The cozy pumpkin pods in this area provide a retreat for children who become overstimulated and may need a quiet space to retreat. The interior textures and molded features allow for textile exploration. The pods also allow for gentle spin play which stimulates the vestibular system which can help with self regulation.



This one of a kind pumpkin carriage will carry playground guests into their imaginations. Pretend play allows children to experience the full range of their senses and feelings. The carriage will also serve as a gathering space.

Somewhere Over The Rainbow

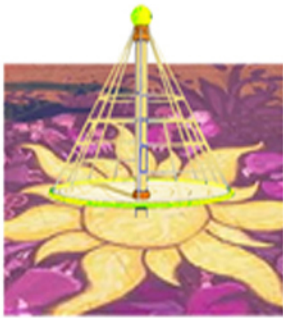


The Rainbow Swing and Sway Section allows for swinging and swaying fun for all ages sizes, and abilities. We've got something for everyone!

Featuring a nest Swing for easy transfers, and group play, Accessible swing for a little added security, a multigenerational swing that allows parent to swing face to face with their kiddos and the traditional belt swings.



Sunshine Spinner



Magical Sun Spinner ~ This spinner will be a popular group activity for everyone of every ability. Easy transfer height, room for 20 kids unique climbing and spinning activities. This spinner provides a lot of adventure for all guests plus rotary vestibular input, caused by spinning, is the most powerful form of sensory input that the brain can process! Which helps with self regulation, posture and more.

Play Zone Sponsorship packages (4) \$25,000 ~ Package includes:

- 1 commemorative shovel and 2 spots for the "Ground Breaking Ceremony" (May 2019)
- Sponsor wall recognition. Logo, name OR code may be included
- 2 spots at the Ribbon Cutting and Grand Opening Event Tent
- Reserved 5 spots for Community Build, a very rewarding experience for their staff Spring 2019
- Recognition at Ground Breaking and Ribbon Cutting Ceremonies in late 2019
- Small logo included in all press highlights for the duration of the project through the Grand Opening
- Social media and press release announcement of partnership

Play Learn Create Sponsors \$10,000

Kindness Matters Sponsors \$5000

- *Commemorative shovel and 2 spots for the ground-breaking
- *Special Recognition our sponsor wall
- *2 spot at the Ribbon Cutting and Grand Opening Event Tent
- *Recognition at ground-breaking and Ribbon Cutting Ceremonies
- * Social media and press release announcement of partnership

- * 2 spots at the Ribbon Cutting Event Tent
- *Name/Remembrance information on table signage at Ribbon Cutting Event Tent
- *Special Sponsor Wall Recognition
- *Social media and press release announcement of partnership



Phase One Features



Sponsor Wall ~ limited opportunity

- Small leaf \$500
- Medium Leaf \$1000
- Large Leaf \$2000
- Butterfly \$2000
- Flower \$2000

Sponsor Wall Rendering

- Memorial brick with 2 lines of text \$250
- Tree Plaque \$400
- Garden Plaque \$1500
- Memorial Bench Plaque \$2500



In addition to Monetary Donations we are in need of several In Kind Donations. Contact Chrissi to explore sponsorship opportunities in relation to your in kind donations.

- Plants
- Mulch
- Fill Dirt
- Signage
- Poured Concrete
- Stone

- Hard-scape (raised beds, bench seating)
- Sculptures (childrens memorial garden, gazebo gardens)

Leave a Lasting Legacy

There are many ways to get involved in bringing Sophie and Madigan Lillard Memorial Playground to Frederick MD — from your generous donation to hosting an event to increase community engagement. No donation amount is too small and everyone is welcomed to join us in our efforts!

The City of Frederick has shown their commitment and excitement for the project with a significant contribution and continued support. Now, as a community, we need to raise additional funds to make Sophie and Madigan Lillard Memorial Playground at West Side Regional Park in Frederick MD a reality.

Your donation will help create a space where the unique play needs of the entire community are met with creative vision. With major sponsorship, as outlined in this booklet, your name can be prominently displayed for the life of the playground.

Please contact Sophie & Madigan's Playground Inc for Phase One sponsor selection assistance or to discuss corporate matching, foundation grants, and other sponsorship opportunities.

SPONSORSHIP OPTIONS

| | | | |
|---------------------------|-----------|---------------|--------|
| FANTASY LAND SPONSOR | \$150,000 | | |
| CAROUSEL GAZEBO | \$35,000 | | |
| CREATIVE CASTLE SPONSOR | \$55,000 | | |
| PLAY ZONE SPONSOR | \$25,000 | | |
| PLAY LEARN CREATE SPONSOR | \$10,000 | | |
| KINDNESS MATTERS SPONSOR | \$5,000 | | |
| SIGNATURE ART PIECES | \$50,000 | | |
| Bench | \$2500 | Tree Plaque | \$400 |
| Brick | \$250 | Garden Plaque | \$1500 |

SPONSOR WALL

| | | | |
|-------------|--------|-----------|--------|
| Small Leaf | \$500 | Butterfly | \$2000 |
| Medium Leaf | \$1000 | Flower | \$2000 |
| Large Leaf | \$1500 | | |

Sophie and Madigan's Playground is a registered 501(c)3 non-profit organization and donations are tax-deductible to the extent recommended by your tax advisor. Tax ID: #46-2982953

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Sophie & madigan's
PLAYGROUND

Please donate online or make your check payable to Sophie & Madigan's Playground and mail to:

Sophie and Madigan's Playground
PO Box 1628
Frederick MD 21702

For Questions please contact

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Phone: 301 325 8290

www.sophieandmadigansplayground.com

